IntroDrink Expands Natural Vitamins and Minerals Portfolio for Swiss Wellness Market

July 13, 2026

Zurich, Zurich - July 13, 2026 -
IntroDrink.ch, the Swiss online retailer specializing in premium natural supplements and wellness products, has expanded its comprehensive portfolio of vitamins, minerals, and natural health solutions to meet growing consumer demand for high-quality nutritional supplements across Switzerland.

The expansion reflects increasing interest among Swiss consumers in natural, bioavailable supplements that support various aspects of health, from immune function to beauty and athletic performance. The company's curated selection now encompasses eight major product categories, including immune system support, fitness and performance nutrition, beauty and anti-aging supplements, detox solutions, sleep and relaxation aids, essential vitamins, minerals, and natural cosmetics.

IntroDrink's approach emphasizes premium quality natural ingredients with a focus on purity and bioavailability. The expanded portfolio includes popular immune support ingredients such as Vitamin C, Zinc, Beta-Glucan, and Echinacea, alongside performance nutrition options including Creatine, BCAA, and

L-Carnitine. Beauty-focused offerings feature Collagen, Hyaluronic Acid, and Biotin, while the relaxation category includes Melatonin, Ashwagandha, and Valerian.

The company has also strengthened its vitamin and mineral offerings, with products such as D3+K2 combinations, B-Complex formulations, and Magnesium Citrate. Plant-based compounds including Curcumin, Rhodiola, and medicinal mushrooms like Reishi and Lion's Mane complement the traditional supplement range. Additionally, IntroDrink has expanded into natural cosmetics, featuring tallow-based skincare, Aleppo soap, and various botanical oils.

Swiss consumers are increasingly prioritizing natural alternatives to synthetic supplements, seeking products that align with their health and wellness goals. This trend has driven demand for transparently sourced, scientifically backed nutritional supplements that support overall wellbeing without artificial additives or fillers.

The IntroDrink bestsellers reflect this consumer preference for natural, effective formulations. Popular products span multiple categories, demonstrating Swiss consumers' comprehensive approach to health maintenance through targeted supplementation. The company's wellness bundles, designed for specific health goals such as immune support, beauty enhancement, detoxification, and energy optimization, provide convenient solutions for consumers seeking integrated nutritional support.

Beyond individual supplements, IntroDrink has developed an educational platform featuring science-based health content to help consumers make informed decisions about their nutritional needs. This educational approach supports the growing trend toward preventive health measures and personalized wellness strategies among Swiss consumers.

The expansion also includes superfood options such as Manuka Honey, Barley Grass, Acai, and Moringa, catering to consumers interested in nutrient-dense whole food supplements. Vegan and organic options are available across multiple product categories, addressing diverse dietary preferences and requirements.

IntroDrink.ch operates as a Swiss-based online retailer specializing in premium natural supplements, vitamins, superfoods, and natural cosmetics. The company focuses on providing high-quality, natural health products specifically curated for the Swiss market, with an emphasis on purity, bioavailability, and scientific backing. Through its comprehensive product range and educational resources, IntroDrink serves consumers seeking natural solutions for their health and wellness needs. The platform at https://introdrink.ch offers fast delivery throughout Switzerland and maintains a commitment to transparency in ingredient sourcing and product formulation.

###

For more information about IntroDrink.ch, contact the company here:IntroDrink.chkontakt (at) introdrink.chkontakt@introdrink.ch

IntroDrink.ch

Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at introdrink.ch.

Website: https://introdrink.ch

Email: kontakt@introdrink.ch