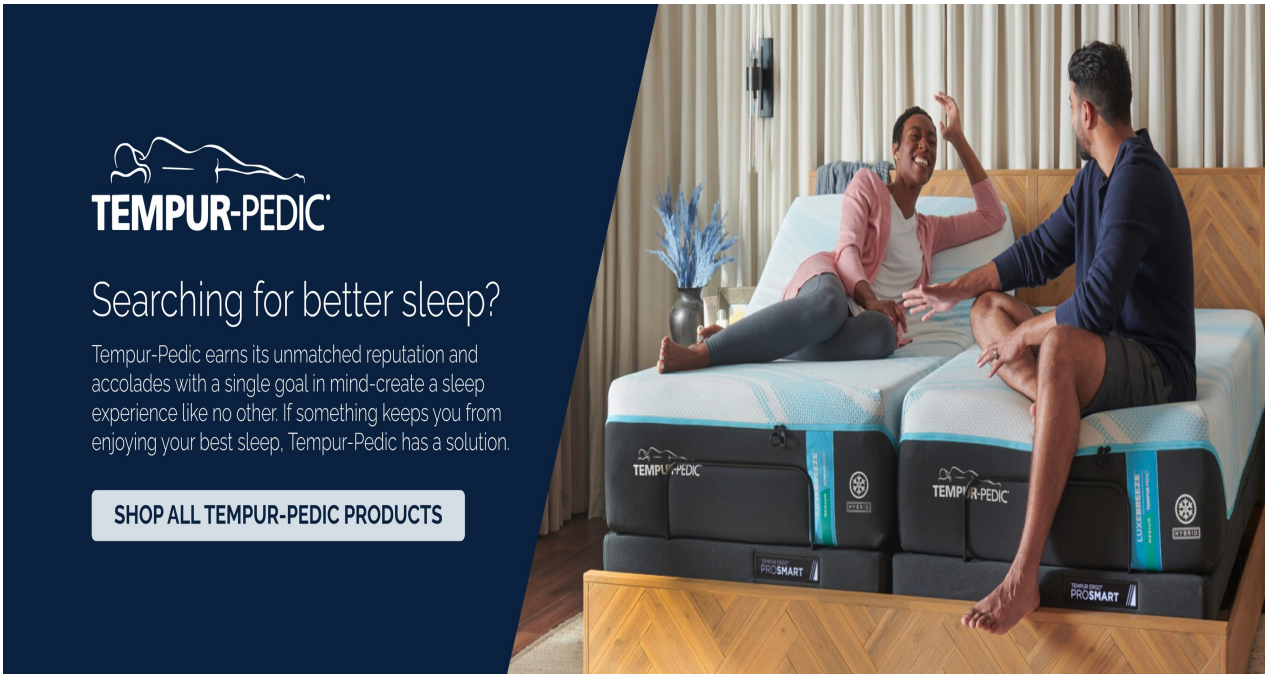


# Tempur-Pedic Achieves Top Trust Rating in 2026 Lifestory Research Consumer Study

*January 23, 2026*

SANTA ANA, CA - January 23, 2026 -
Ornate Home, a furniture and mattress retailer based in Southern California, announces that Tempur Pedic has received the highest trust rating among mattress brands in the 2026 Lifestory Research consumer study.

The independent research organization's annual study, which collected 15,574 opinions from consumers actively shopping for mattresses during 2025, assigned Tempur-Pedic a Net Trust Quotient Score of 111.4 with a five-star rating. The brand was the only mattress manufacturer to achieve this score level among 13 evaluated brands.

Lifestory Research conducted its study through year-long consumer surveys designed to minimize bias from external events. The methodology categorizes respondents into three groups: Advocates who express strong trust, Neutrals who trust the brand without considering it superior, and Antagonists with minimal trust. These responses are quantified using z-scores and converted to Net Trust Quotient T-scores for brand comparison.

"Independent consumer research provides measurable data for major household purchases," said Mehmet Uncuoglu, CEO of Ornate Home. "When customers invest in a Tempur Pedic mattress expected to serve them for seven to ten years, access to research based on thousands of consumer evaluations helps inform their decision."

The research timing aligns with first-quarter 2026, a period when many consumers evaluate major home purchases. Mattress replacements typically occur on seven to ten-year cycles, representing substantial household investments requiring careful consideration.

Ornate Home carries Tempur-Pedic products at showrooms in Santa Ana, California, and Charlotte, North Carolina, alongside other premier brands from the Tempur Sealy family, including Sealy and Stearns & Foster. The retailer distributes nationwide through its e-commerce platform and distinguishes itself by offering next-day shipping services on Tempur-Pedic orders. Product selection at Ornate Home follows independent consumer research data and trust ratings.

The 2026 Lifestory Research study extended beyond mattresses to evaluate trust ratings in related home categories. Thomasville Cabinets scored 108.5 for the third consecutive year, Bosch Kitchen Appliances achieved 113.9 for the eighth consecutive year, and Ethan Allen Furniture Retailers reached 108.8 for the seventh consecutive year.

The company offers Tempur Pedic bed options as part of its mattress assortment and provides delivery and financing options for furniture and mattress purchases.

The research methodology involved surveying consumers throughout 2025, with participants drawn from online panels of individuals actively shopping in each product category. Only consumers familiar with specific brands received invitations to provide trustworthiness ratings, ensuring informed responses for the study.

Ornate Home operates physical showrooms in Santa Ana and Charlotte while maintaining nationwide distribution through digital channels. The company bases its product curation on independent consumer research across multiple home furnishing categories, using trust ratings and consumer feedback data to guide inventory decisions.

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# Ornate Home, Santa Ana, CA

*Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.*

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